

# The Inaugural AMA - USF Cornhole Tournament



Dear Future Sponsor:

I am writing to request support from your company for the University of South Florida's Chapter of the American Marketing Association. Our AMA-USF chapter will host our first official cornhole tournament at *The Tiki Cove* at 2700 Land O' Lakes Blvd. The event will be taking place on February 23rd, 2020. This is the biggest fundraiser of the year for our organization, and the **first-place team will win \$1,000!**

The proceeds primarily pay students' expenses to attend the American Marketing Association's Collegiate International Conference, held in New Orleans, in April. We have been previously ranked in the top 20 out of over 320 collegiate chapters from the U.S., Canada, and Puerto Rico that entered the Chapter of the Year competition at the International Conference. It is really important to us to be able to compete at the highest level and prove we can achieve whatever we set out to do.






As one of the leading organizations at the University of South Florida in Tampa, our mission is to develop students' professional skills through our speaker series, corporate tours, creating and implementing marketing activities for non-profits, and through other events like the planning cornhole tournaments, etiquette dinners, and resume workshops. Our organization does not receive any funding from the University. In addition, we are also awaiting approval on becoming a 501(c)(3) organization. All we need is a little push to get us from great to AMAZing.

This year we expect to have around 20 plus teams from across the Tampa Bay area at the cornhole tournament. Please see the enclosed documents detailing the specific sponsorship opportunities available. If you choose to become a sponsor, we will feature your organization in our printed event program and we will provide a link to your website on our AMA website. Anything you can offer will be greatly appreciated!

You can reach us via email at [amausf.fundraising@gmail.com](mailto:amausf.fundraising@gmail.com) or via phone at (954) 892 - 2133

Sincerely,  
Joseph Pollio, *VP of Fundraising*  
Drake Ferry, *Director of Sponsorship*

# Sponsorship Opportunities

<p><b>Hall of Fame</b> </p> <p><b>\$2000</b></p> <p><b>(LIMITED   One Spot Available)</b></p>	<ul style="list-style-type: none"> <li>○ Noted as an important partner on our website with a hyperlink leading to your website</li> <li>○ Certificate of Appreciation from the organization</li> <li>○ Featured in all event related social media posts (Facebook, Instagram, and Twitter)</li> <li>○ Custom set of cornhole boards with your company logo (provided by you!)</li> <li>○ Entry to compete in the tournament and for the <b>\$1000</b> prize!</li> <li>○ 10 free tickets for the raffle</li> <li>○ Opportunity to have two banners placed at the tournament, pop-up tent at the check-in area, and to place promotional items in our AMA USF giveaway bags</li> </ul>
<p><b>Superstar</b> </p> <p><b>\$500</b></p>	<ul style="list-style-type: none"> <li>○ Noted as an important partner on our website with a hyperlink leading to your website</li> <li>○ Custom set of cornhole boards with your company logo (provided by you!)</li> <li>○ Entry to compete in the tournament and for the <b>\$1000</b> prize!</li> <li>○ 5 free tickets for the raffle</li> <li>○ Opportunity to place promotional items in our AMA USF giveaway bags</li> </ul>
<p><b>All-Star</b> </p> <p><b>\$250</b></p>	<ul style="list-style-type: none"> <li>○ Noted as an important partner on our website with a hyperlink leading to your website</li> <li>○ 2 free tickets for the raffle</li> <li>○ Opportunity to set up a tent at the event and sell your products, and place promotional items in our AMA USF giveaway bags</li> </ul>
<p><b>Rising Star</b> </p> <p><b>\$150</b></p> <p><b>(LIMITED   Ten Spots Available)</b></p>	<ul style="list-style-type: none"> <li>○ Noted as an important partner on our website with a hyperlink leading to your website</li> <li>○ 2 free tickets for the raffle</li> <li>○ Entry to compete in the tournament and for the <b>\$1000</b> prize!</li> </ul>
<p><b>Pro</b> </p> <p><b>\$50</b></p>	<ul style="list-style-type: none"> <li>○ Opportunity to place promotional items in our AMA USF giveaway bags</li> </ul>

# Sponsorship Form

## Company Information

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zipcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Please mark your level of commitment:

\_\_\_\_\_ Hall of Fame (\$2000)

\_\_\_\_\_ Superstar (\$500)

\_\_\_\_\_ All-Star (\$250)

\_\_\_\_\_ Rising Star (\$150)

\_\_\_\_\_ Pro (\$50)

\_\_\_\_\_ Open Donation (\$\$\$)

# Thank You!

## Please make checks payable to American Marketing Association

4202 E Fowler Avenue, Attn: Dr. Loran Jarrett

BSN 3403

Tampa, Florida 33620-9951

[amausf.vpfundraising@gmail.com](mailto:amausf.vpfundraising@gmail.com) | [amausf.sponsorship@gmail.com](mailto:amausf.sponsorship@gmail.com)

For more information,

please contact Joseph Pollio or Drake Ferry, VP of Fundraising and Director of Sponsorship

☐ Cash \$ \_\_\_\_\_

☐ Check \$ \_\_\_\_\_ Check No. \_\_\_\_\_

☐ Donation Only – Cash \$ \_\_\_\_\_

☐ Donation Only – Check \$ \_\_\_\_\_ Check No. \_\_\_\_\_

**AMA - USF**  
**Inaugural Cornhole Tournament**  
**Team Registration Form**

Name of Company / Team Name \_\_\_\_\_

Mailing Address

\_\_\_\_\_

City/State/Zip

\_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Player #1 Name

\_\_\_\_\_

E-mail

\_\_\_\_\_

Player #2 Name

\_\_\_\_\_

E-mail

\_\_\_\_\_